

Catapult Leadership Group LLC

Financial Performance

Acquisitions	To expand or acquire that is the question? Weighing the pros and cons while developing a growth strategy for your business
Budgeting	Creating realistic projections/ identifying key indicators/ accurate forecasting
Competitive Selling	Know your competition/ find your edge /learn the art of over-delivering within budget
Digital Solutions	Identify your target demographic and the corresponding digital solution that will propel your business to the next level
Employee Benefit Strategies	Reduce costs while enhancing employee experience
Fundraising Solutions	Get the biggest bang for your buck - Is your goal to raise the profile of your organization while raising capital or is it to maximize the ask while minimizing the effort?
Goal Setting	Identify key factors that drive your business and develop goals that support those factors
Marketing - Digital/Copy/ Media	Identify and maximize the power of your message
Negotiation Skills/ Strategies	Finding your voice in the negotiation process can be challenging but being steam rolled can kill the outcomes - learn strategies that put you in the driver's seat
Networking	Identifying and developing <i>Circles of Influence</i>
Open Book Management	Teach your team to think like owners ! Maximize your profits by engaging your team in the financial picture- forecasting goals; minimizing waste and cost. Swing for the fence together - by connecting each person to their role as it relates to the bottom line and the revenue goals of the company.
Payment Solutions	Find the most secure payment solution with the best customer experience while keeping a handle on the cost of each transaction
Raising Capital	Financing in today's business economy - Crowd Funding; Venture Capital; Bank Loans etc. so many options - find the right solution for your business while using strategies to keep your options open
Sales - both tangible and intangible	How to sell ice to polar bears
Strategic Planning	Painting the landscape for the next 3-5 years / Creating a plan that allows you to stay on track while simultaneously providing the ability to react to marketplace conditions
Trade Show Strategies	How to stand out in a sea of trade show booths
Turnaround	Sinking ship? How to bail out the hull while trimming the sails and changing direction
Writing -Grants	Non-Profit and For-Profit grant proposal development